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Anna Geraci, Director of Communications, ISMPP

Working as part of the ISMPP staff, Anna will be working collaboratively with staff, Board members, volunteers, and other associations/societies to develop and implement the Society's strategic communication plans. In addition, she will focus her time on various activities associated with external collaborations and partnerships, membership, and external communications and marketing.

Anna is a medical publications and communications professional with extensive experience in both the pharmaceutical industry and non-profit sector. Anna most recently served as Director in Global Medical Publishing at AbbVie, Inc., with responsibility for applying publication standards to company procedures and practices, in addition to overseeing development and execution of global strategic publication plans. She previously worked at Abbott Laboratories in various medical publication and marketing communication roles where she received a President's Award for her participation in developing the company's first Scientific Publication Policy. Anna's communications experience includes serving as the Editorial Manager at the National Association of Boards of Pharmacy (NABP), where she was responsible for managing the Association's communication programs in collaboration with staff, volunteer committees and other pharmacy associations.

Anna joined ISMPP's membership 10 years ago, and has served on several of its committees, including Issues and Actions, Standards and Best Practices, and Professional Coalitions. She co-authored ISMPP's position statement on the role of the professional medical writer, published in *Current Medical Research and Opinion*. Anna has her BS degree in Media Studies from the University of Illinois at Urbana-Champaign. She resides in Bristol, Wisconsin.