



ISMPP and phactMI Announce New Scientific Communications/Medical Information Partnership

December 12, 2018 – The International Society for Medical Publication Professionals (ISMPP) and the Pharma Collaboration for Transparent Medical Information (phactMI™) are pleased to announce their new partnership focused on enhancing the value of scientific communications through the collaboration of medical publication and medical information professionals.

The partnership will kick-off with ISMPP hosting phactMI for a half-day educational meeting on April 17, 2019, immediately following ISMPP's 15th Annual Meeting, April 15-17, 2019, at the Gaylord National Resort and Convention Center in National Harbor, Maryland, USA. The phactMI Educational Meeting, titled *Building Partnerships Between Medical Information and Scientific Communications for Effective Engagement*, will address such topics as the Value of Medical Information, New Channels and Formats for Engagement, and the Reciprocal Relationship between Medical Information and Medical Publications in the Pharmaceutical Industry.

“This new partnership between ISMPP and phactMI will broaden our organizations’ abilities to identify synergies in the educational needs of scientific communication and medical information professionals, and to expand our options in achieving valued educational programs,” said Al Weigel, President and CEO, ISMPP.

“The phactMI Educational Meeting in April 2019 will offer medical information professionals a great opportunity to build on their current knowledge base, and attendance will be open to ISMPP Annual Meeting attendees,” explained Patrick Reilly, CEO, phactMI. “In turn, phactMI meeting attendees will be welcome to attend the well-established ISMPP Annual Meeting and will learn alongside their medical publication/scientific communication colleagues.”

Registration is open for both ISMPP's 15th Annual Meeting and the phactMI Educational Meeting. A 20% registration discount is available to phactMI members who wish to attend ISMPP's 15th Annual Meeting.

- ISMPP 15th Annual Meeting and phactMI Educational Meeting: www.ismpp.org/annual-meeting
- ISMPP 15th Annual Meeting only: www.ismpp.org/annual-meeting
- phactMI Educational Meeting only: https://ismpp.memberclicks.net/index.php?option=com_mc&view=mc&mcid=form_258546

About ISMPP: The International Society for Medical Publication Professionals (ISMPP) is a not-for-profit organization whose mission is to advance the medical publication and communication professions globally through enhanced integrity and transparency in medical publications and wider communications; improved standards and best practices; and education, advocacy, and professional collaborations. ISMPP has more than 1,600 members, with representation from all stakeholders involved in the publication and communication of medical research. www.ismpp.org

About phactMI™: phactMI is a collaboration of pharmaceutical company Medical Information (MI) leaders that are dedicated to supporting healthcare professionals in their commitment to provide quality patient care. phactMI™ is a not-for-profit 501(c)(6) organization. phactMI™ is funded by phactMI member companies and activities of phactMI™ are reviewed and agreed-upon by the member companies, in accordance with the organization by-laws. phactMI™ member companies include: AbbVie, Allergan, Amgen, Astellas, AstraZeneca, Bayer, Biogen, Boehringer Ingelheim, Bristol-Myers Squibb, Celgene, Eli Lilly and Company, EMD Serono, Genentech, GlaxoSmithKline, Incyte, Ipsen, Janssen, Jazz Pharmaceuticals, Merck, Novartis, Novo Nordisk, Otsuka, Pfizer, Sanofi, Shire, Sunovion, Takeda, and Vertex. www.phactmi.org

Press Contacts:

Anna Geraci, Director of Communications, ISMPP: ageraci@ismpp.org, +1-847-544-8605

Marybeth Richards, EVP, Operations, phactMI: Marybeth@phactmi.org, +1-732-245-7016