International Society for Medical Publication Professionals

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Certified Medical Publication Professional

Program Update and Awards Ceremony

Robert J. Matheis, PhD, CMPP
President, Credentialing Board of Trustees (Interim)

Agenda

- CMPP Program Goals and Objectives
- The Journey
- CMPP Benefits
- How to Become a CMPP
- Sponsorship
- Presentation of CMPPs

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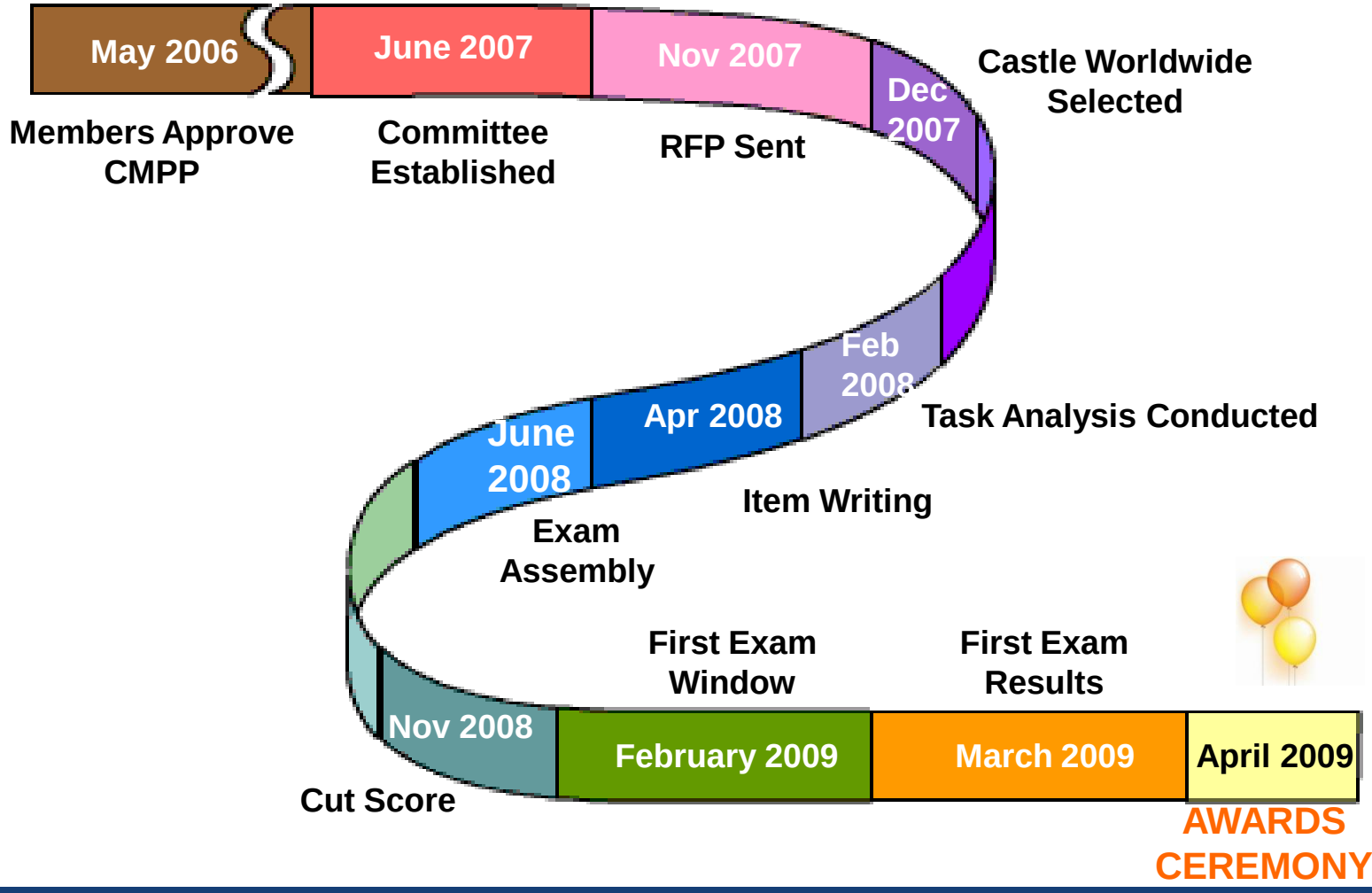


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CMPP Program Goals and Objectives

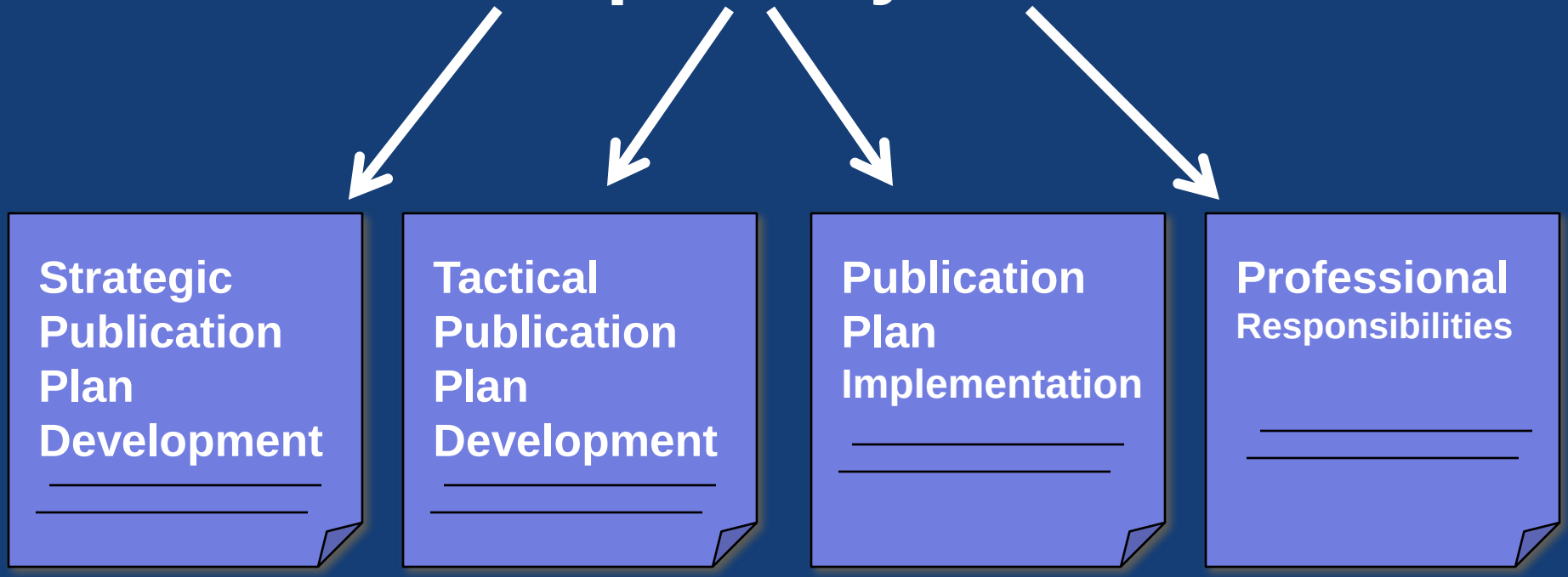
- Provide a *respected professional credential* for medical publication professionals
- Support and drive *defensible* best practices
- Enhance credibility for medical publishing, especially pharmaceutical sponsored publications
- Benefits to ISMPP members
  - Professional / personal recognition
  - Assist hiring and promotion decisions
  - Support service provider selection
  - Inspire confidence and leadership capabilities

The CMPP Program Journey



What Does the CMPP Exam Assess?

Four Competency Domains



What Are the Eligibility Requirements?

- Minimum eligibility criteria
  - BA (or equivalent) + 2 years of demonstrated experienc

OR

  - HS Diploma + 5 years of demonstrated experience
- Experience MUST be at least 75% within the four domains

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What Does It Mean to Be a CMPP?

- Possess a recognized knowledge base, skill set, and abilities that are both identifiable and measurable
- Uphold the highest levels of scientific and professional integrity in medical publications
- Recognized by a broad number of stakeholders
- Hold a demonstrated and defined commitment to the profession

ISMPP International Society for Medical Publication Professionals

What Are the Benefits of Having a CMPP Credential?

- "**CMPP**" will become the recognized acronym that represents having successfully become a Certified Medical Publication Professional

- Recognition
  - Signature line
  - Business card
  - Résumé/CV
  - Employment application
  - Presentations
  - Certificate
  - Recognition

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How Do You Become a CMPP?

- Next examination window is **September** of 2009
- Applications now being accepted!
- Download the handbook and application from www.ISMPP.org

ISMPP International Society for Medical Publication Professionals

How Do You Become a CMPP Sponsor?

- Contact
  - ISMPP leadership
  - CMPP Board Members
- Visit www.ismpp.org
- Learn about the benefits of sponsorship

A Special Thanks. . .



Tim Bacon, CMPP

- Identified the need for a credential
- Instrumental in early advocacy
- Pitched to Board of Trustees
- Organized the credentialing committee
- Spearheaded membership survey of interest
- Drove an aggressive timeline to launch first ever CMPP examination

More thanks. . .

The ISMPP Credentialing Committee

- Angela Cairns
- Tricia Deja
- Kevin Ryder
- Suzann Schiller
- Danita Sutton
- Julie Kern
- Julia Ralston
- Donna Simcoe
- Stacey Simpson
- Paul Ricigliano
- Holly Zoog
- Sheelah Smith
- Mary Whitman

Committee Chair: Robert Matheis
Director, Credentialing Program: Kim Pepitone

Who Are Our First CMPPs?



Presentation of CMPPs!

Congratulations!!!

A special **THANKS** to our Grandfathered CMPP contributors

Tim Bacon	Kim Pepitone
Wendy Battisti	Julia Ralston
Tricia Deja	Paul Ricigliano
Jeffrey Fletcher	Donna Simcoe
Kimberly Gertsen	Stacy Simpson
Erica Johansson-Neil	Michael Smith
James Loss	Gene Snyder
Robert Matheis	Danita Sutton
Jane Moore	Al Weigel
Rick Lamb	

Congratulations!!!
Our First Class of CMPPs

Sarah L. Bartlett
David John Bennett
Kathryn J Boorer
Susan Davis Brady
Angela Cairns
Steven Casto
Bo Choi
Heather A Edens
Nelson Erlick
Stacey A. Everett
Celine D Falconio
Elisabeth M Fine
Christopher J Grantham
Robert L Gregory
Diane M Hasner
Margaret C Haugh
Amy M Horton
Simon M Jones
Michael L Kahn
Julie Kern
Tania N Khan
Laura Klein
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Prasad S Kulkarni
Ann C Loftus
Kathleen A McConnell
Jason L McDonough
Barnett G Mennen
Yeshi Mikyas
Donna L Mitchell
Kristen W Mosdell
Jane Nunn
Ashley S O'Dunne
Sally Onopko
S Parthasarathy
William R Perlman
Rosa M Real
Frank J Rodino
Paul J Ruest
Linda L Runft
Carol H Sanes-Miller
Suzann Schiller
Alex C Schlesinger
Melissa Schreiweis
Susan C Scott
Sarah M Shearing
Matthew W Smith
Rachel A Strother
Caroline Suh
Sharon A Suntag
Susan M Sutch
Alex Torre-Tasso
Russell M Traynor
Joelle Urrutia
Stephen J Valerio
Matthew A Wadyka
C Williams-Hughes
Susan D Wingeron
Beth A Wymbs
Yvonne E Yarker
William R Yorkovich
Elizabeth A Young
Marianne B Zajdel

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