

# 14TH ANNUAL MEETING OF ISMPP

## EXHIBITOR & SPONSORSHIP PROSPECTUS

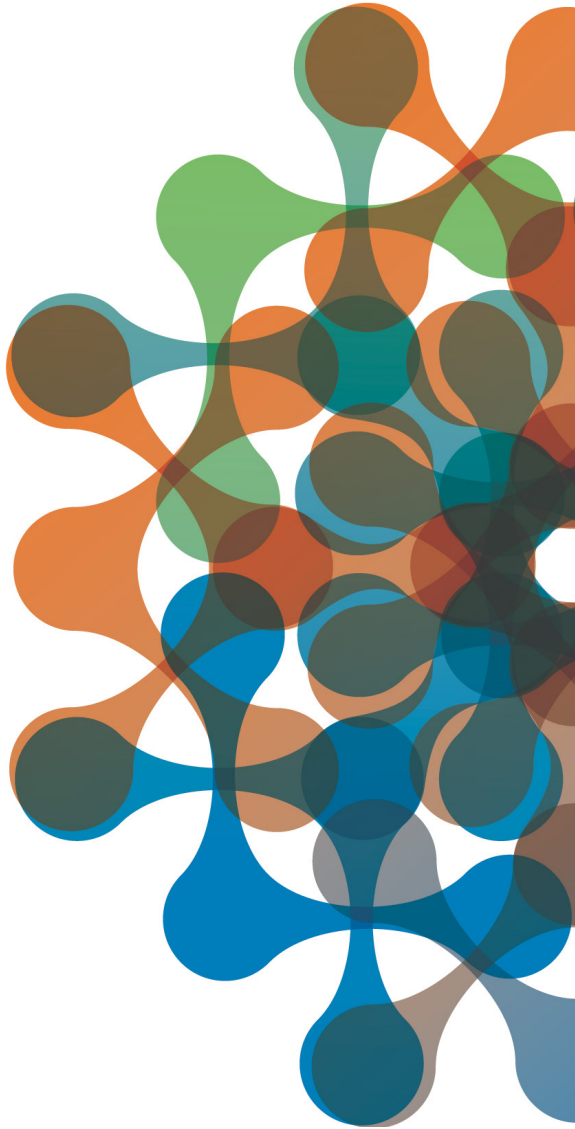


## FROM PUBLICATION TO PRACTICE:

**ADVANCING SCIENCE THROUGH  
EFFECTIVE COMMUNICATION**

April 30 - May 2, 2018

Gaylord National Resort and Convention Center • National Harbor, MD, USA

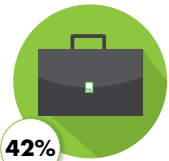


# WHY EXHIBIT AT, AND SPONSOR AN ISMPP MEETING?

Sponsors and exhibitors play an important role in supporting ISMPP's mission of advancing the medical publication profession through education and advocacy.

In return, sponsors benefit from ISMPP's position as the premiere professional medical publication society.

## WHO ATTENDS ISMPP MEETINGS?



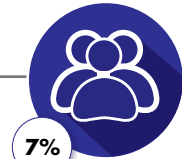
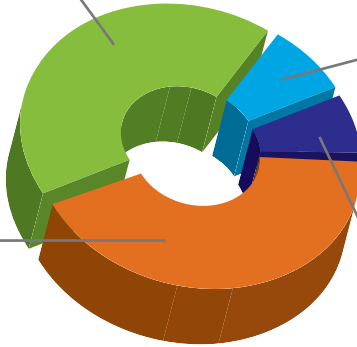
Agencies



Publishers/  
Journals



Biotech,  
Medical Device, &  
Pharma Companies



Other

**CLICK HERE!**



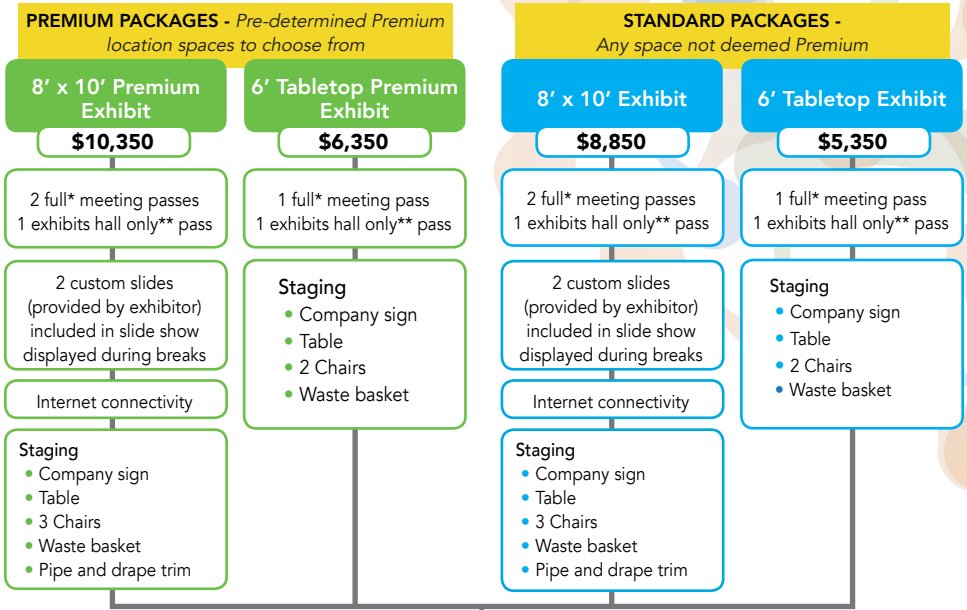
## SUBMIT YOUR APPLICATION NOW!

Click here to submit your exhibit and/or sponsorship application now!

Exhibit space is assigned on a first priority basis! If you have questions or to learn more, please contact ISMPP at [exh-spon@ismpp.org](mailto:exh-spon@ismpp.org)

# EXHIBIT PACKAGES

Multiple adjacent booths or tables are available on a first priority basis.



- Company name included in all meeting materials
- Company listed on ISMPP.org
- List of meeting delegates (email addresses included)

**SEE PAGE 4 FOR FLOOR PLAN**

\*Please note full meeting passes include access to the General Session, the Exhibit Hall, all meals and breaks. Passes to the pre- and post-conference workshops are not included.

\*\*Exhibits hall only passes include access to the Exhibit Hall, all meals and breaks. General Session(s) not included. Those with an exhibits hall only pass will have the opportunity to purchase a reduced General Session Pass at \$495.

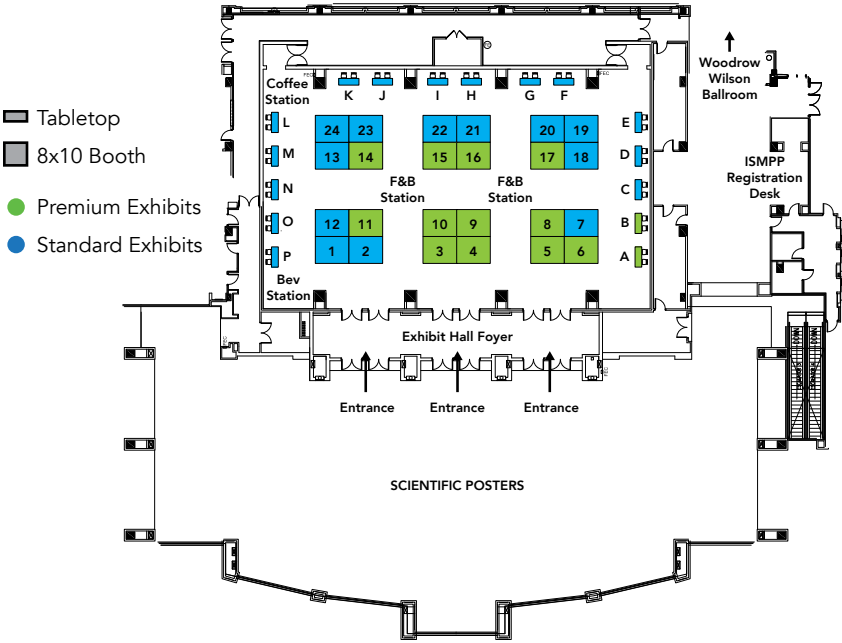


**Submit your exhibit and/or sponsorship application now!**

**CLICK HERE!**

# EXHIBIT FLOOR PLAN

The Exhibit Hall is located in the Cherry Blossom Ballroom which is on the first level (same level as the General Session)



Support ISMPP's mission of advancing the medical publication profession through education and advocacy

JOIN US!



All booths exhibits shaded in green are included in the Premium Exhibit Packages.

# SPONSORSHIP PACKAGES

ISMPP sponsor logos will appear in all printed meeting materials and on ISMPP.org. Additional benefits for specific sponsorships are noted in the list below. ISMPP will also be happy to work with you to customize a sponsorship. Give us a call! Let's see what we can do!



## GENERAL SESSION

**Keynote Speaker Grant**  
\$5,000/each

**General Session Segment**  
\$2,500/each

**General Session Wi-Fi**  
Exclusive: \$4,000  
Recognition in promotional slide deck and with placard placed on each meeting table



## NETWORKING

**Sunday Night Welcome Reception (April 29, 2018)**  
Exclusive: \$6,500  
Email to all ISMPP members  
Cocktail napkins featuring sponsor logo

**ISMPP Member Poster Presentation Assembly and Networking Reception (April 30, 2018)**  
Exclusive: \$5,000  
Email to all ISMPP members  
Cocktail napkins featuring sponsor logo

**Tuesday Night Networking Reception (May 1, 2018)**  
Exclusive: \$10,000  
Cosponsored: \$5,000  
Email to all ISMPP members  
Cocktail napkins featuring sponsor logo

**Morning & Afternoon Refreshment Breaks**  
Multiple sponsorships available:  
\$2,000/break  
Cocktail napkins featuring sponsor logo

*Sponsors may make arrangements with the venue directly if they would like to enhance the refreshment breaks to make them more impactful and memorable (eg cappuccino/espresso bar, chocolate fountain, etc).*



## MEETING MATERIALS

**Meeting Documentation**  
Inclusive of the printed materials provided to each Annual Meeting registrant  
Exclusive: \$7,500  
Sponsor name and logo noted on Meeting Documentation

**Registration Bags**  
Exclusive: \$5,000 + cost of bags  
Sponsor independently chooses bag and adds company or brand logo, in addition to Annual Meeting branding

**ISMPP Annual Meeting Pens**  
Exclusive: \$4,500  
ISMPP to choose pens and add your company or brand logo

**Lanyards**  
Exclusive: \$4,500  
Sponsor's name or logo is printed on lanyard

**Branded Bottled Water**  
Multiple sponsorships available:  
\$3,000/each  
Sponsor's name or logo is printed on water bottle

**Registration Bag Inserts (Items subject to approval by ISMPP)**  
Multiple sponsorships available:  
\$1,500/each  
plus the cost of the insert

**BECOME A SPONSOR**  
Sponsors benefit from ISMPP's position as the premiere professional medical publication society



**CLICK HERE!**

Submit your exhibit and/or sponsorship application today!

# 13TH ANNUAL MEETING OF ISMPP EXHIBITORS AND SPONSORS

Adelphi

ADELPHI COMMUNICATIONS

Adis

Alpha BioCom

AMERICAN  
MEDICAL WRITERS  
ASSOCIATION  
The Resource for Medical Communicators

apex health  
innovations

Ashfield  
Healthcare Communications

CACTUS

CHC  
GROUP  
An ICON plc Company

MEMBER OF CERTIFIED PROFESSIONAL  
CMPP  
SOCIETY OF  
MEDICAL WRITERS

CAUDEX

CELLO  
HEALTH  
COMMUNICATIONS  
MedErgy | SciFluent

Churchill  
CONVENTIONAL  
OUTCOMES RESEARCH

CMC

CREATIVE  
MEDIAWORKS

DIGITAL  
science

Altmetric

Dovepress  
open access to scientific and medical research

Multimedia  
Publishing  
ELSEVIER | mmp.elsevier.com

ENVISION PHARMA™  
GROUP

Excerpta  
Medica  
an Adelphi  
Group  
company

FISHAWACK  
group of companies

fsg

IMPRINT  
SCIENCE

Innovation  
COMMUNICATIONS GROUP

inScience  
Communications

kainic

Lockwood

MIMP  
Transparency  
Matters  
NATIONAL INSTITUTE OF MEDICINE

MedThink  
SciCom

OXFORD  
PharmaGenesis™  
The Revolution in Communication

PRIME GLOBAL  
The Medical Communications People

PAREXEL®  
YOUR JOURNEY. OUR MISSION.®

peloton  
advantage  
medicine in motion

ProEd  
Chameleon

pubshub®  
An ICON plc Company

SAGE  
Publishing

SUCCINCT  
COMMUNICATIONS

Sylogent

synchrony  
MEDICAL  
COMMUNICATIONS

tipmed

T M G  
The | Medicine | Group

T R M  
ONCOLOGY

Taylor & Francis Group

WILEY

Wolters Kluwer

AbbVie  
Accelaron Pharma  
Adaptimmune  
Adelphi Communications  
Adis  
AHK Communications  
AIM Biomedical, LLC  
Akcea Therapeutics  
Alexion Pharmaceuticals  
Allergan  
AlphaBioCom  
Altmetric  
American Medical Writers Association  
American Society of Clinical Oncology  
Amgen  
AOIC  
Apex Health Innovations  
ApotheCom  
ARIAD, Pharmaceuticals  
Ashfield Healthcare Communications  
Astellas Pharma  
AstraZeneca  
Axon Communications  
Bayer  
Biogen  
BioMarin Pharmaceutical  
Biomedical Communications  
BioScience Communications  
Bioscript Group  
Biotechnology  
BIPI  
Bloomberg School of Public Health,  
Johns Hopkins  
Bristol-Myers Squibb  
British Medical Journal  
Cactus Communications  
Caudex  
Celgene  
Celldex Therapeutics  
Cello Health Communications  
Chameleon Communications  
CHC Group  
Churchill Communications  
ClinicalThinking/Nucleus  
ClinicalTrials.gov and National  
Institutes of Health  
CMC Affinity  
Complete Healthcare Communications  
Complete HealthVizion  
Complete Medical Communications  
Complete Publication Solutions  
Cook Research Incorporated  
Copyright Clearance Center  
Costello Medical Consulting  
Creative MediaWorks  
Daiichi Sankyo  
Dermira, Inc.

Digital Science  
Dove Medical Press  
Duke Clinical Research Institute  
Eisai  
Eli Lilly  
Elsevier  
Envision Pharma Group  
ETHOS Health Communications  
Excerpta Medica  
Ferring Pharmaceuticals  
Fishawack Group  
Flexion Therapeutics  
Future Science Group  
Galderma Laboratories, L.P.  
GlaxoSmithKline  
Global Outcomes Group, Inc.  
Grifols Global Scientific & Medical  
Affairs  
Health and Wellness Partners  
Healthcare Consultancy Group  
HealthEconomics.Com  
IMPRINT Science  
Incyte Corporation  
Indegene Lifesystems Pvt Ltd  
Independent Medical Writing  
Consulting  
Indivior PLC  
Innovation Communications Group  
Innovative Strategic Communications  
inScience Communications  
Insmad, Inc  
Integrative Life Sciences  
Ironwood Pharmaceuticals  
Janssen Pharmaceuticals  
Jazz Pharmaceuticals  
Johnson & Johnson  
Juno Therapeutics  
Kite Pharma  
Libra Medical Marketing Limited  
Lockwood Group  
Madison Black  
Mallinckrodt Pharmaceuticals  
McCann Complete Medical  
MD Medical Communications  
Medicite LLC  
MedImmune  
MedThink SciCom  
Medtronic  
MedVal Scientific Information Services  
Merck  
MicroMass Communications  
Milliman  
Mylan  
Neurology Journals  
Novartis  
Novo Nordisk  
Nucleus Global

Omnicom/Adelphi Communications  
ORCID  
Otsuka  
Oxford PharmaGenesis  
Pacira Pharmaceuticals  
PAREXEL  
Peloton Advantage  
Pfizer  
Pharmaceutical Research and  
Manufacturers of America (PhRMA)  
Pharmacyclics  
PharmaWrite  
Pharmerit International  
Phase Five Communications  
Prime Global  
ProEd Communications, Inc.  
Publication Practice Counsel;  
Truposha, LLC  
PubSub  
QuintilesIMS  
Retrophin, Inc  
Roche  
Rockpointe  
SAGE Publications  
Sanofi  
SciStrategy Communications  
Scribant Medical  
Seattle Genetics  
Servier  
Shire  
Simcoe Consultants, Inc.  
Spirit Medical Communications  
Springer Healthcare  
SuccinctChoice  
Sunovion Pharmaceuticals  
Susan Ryan Consulting  
Sylogent  
Synchrony Medical Communications  
Takeda Pharmaceuticals  
Taylor & Francis Group  
TESARO  
Teva Pharmaceuticals  
The Content Firm  
The Medicine Group  
Theravance Biopharma US, Inc.  
TIP Medical Communications, Inc  
TRM Oncology  
UCB Pharma  
University of Florida College of  
Pharmacy  
Vector Oncology  
Versartis  
Vertex Pharmaceuticals  
Wiley  
Wolters Kluwer



## WHO ATTENDED THE 13TH ANNUAL MEETING OF ISMPP?

Take a look at who attended  
the 13TH Annual Meeting of ISMPP

