PRE- AND POST-CONFERENCE WORKSHOPS

This year, we’ve expanded our workshop offerings. Please check below to see what’s new and when each workshop is offered.

### Workshop Schedule Overview

<table>
<thead>
<tr>
<th>Monday, April 4 • MORNING</th>
<th>Wednesday, April 6 • AFTERNOON</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 Continental Breakfast</td>
<td>12:45 Box Lunch for Workshop Participants</td>
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<tr>
<td>8:30 Workshops Begin</td>
<td>1:00 Workshops Begin</td>
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<tr>
<td>10:00 30-Minute Refreshment Break</td>
<td>2:30 30-Minute Refreshment Break</td>
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<tr>
<td>10:30 Workshops Continue</td>
<td>3:00 Workshops Continue</td>
</tr>
<tr>
<td>12:00 Workshops Conclude</td>
<td>4:30 Workshops Conclude</td>
</tr>
<tr>
<td>12:00 Lunch for Workshop Participants</td>
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</tbody>
</table>

### Workshop Offerings

**Pre-Conference Workshops**

**Monday, April 4 • MORNING**

- Pub Planning 101
- Pub Planning 201
- The Manuscript: Challenges and Roadblocks
- CMPP Review Course
- Partnerships Between Pharma and Medical Communication Companies*
- The Mechanisms Behind a Systematic Review: Applying the PRISMA Statement*
- Metrics: Practical Application and Experiences

**Post-Conference Workshops**

**Wednesday, April 6 • AFTERNOON**

- Pub Planning 301
- Pub Planning 401
- The Joy of Gap Analysis
- HEOR: What Constitutes a Good Health Outcomes Manuscript?*
- Regulations and Ethics
- Ethics in Publications Practice: Publishing Data from “Negative” and Terminated Trials*

*These workshops qualify for 3.5 CMPP recertification credit hours

*New This Year!