



## **ISMPP Certification Board Candidate Bios and Qualification Statements**

**Keith Gaddie, ISMPP CMPP™**  
**Merck Healthcare KGaA**

### **Brief Bio**

Keith is a Medical Communications professional and Lean Six Sigma practitioner with expertise in Scientific Communication Platforms and Global Publication Planning during all stages of a product's lifecycle. Throughout his career, Keith has worked across multiple therapeutic areas with an emphasis in Hematology/Oncology and has expertise in medical and regulatory writing. Prior to his Medical Communications career, Keith obtained a Bachelor of Science in Chemistry from Fisk University in Nashville, Tennessee and a Doctor of Philosophy in Molecular, Cellular, and Biochemical Pharmacology at The University of Cincinnati in Cincinnati, Ohio. Keith also completed a Post-doctoral Fellowship in Clinical Pharmacology and Pharmacogenomics from The University of Chicago in Chicago, Illinois. Keith is currently, Director, Global Medical Communications – Oncology at Merck Healthcare KGaA in Darmstadt, Germany.

### **Qualification Statement**

Throughout my life I have always focused on high quality, reproducible results. In my professional career, I would like to continue this work. I gained a better understanding of accrediting standards and the responsibilities of governing boards to uphold organizational standards by serving on the Board of Trustees of Fisk University as well as The Fisk University Alumni Board of Trustees. These experiences provided me with a foundation of knowledge that would be transferable to ISMPP.



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**Morgan Hill, ISMPP CMPP™**  
**Global Medical Communications, ICON plc**

### **Brief Bio**

As I was nearing the end of my doctoral research, I suspected that a career in academic research was not for me and focused my job search instead on scientific or medical writing instead. A few months and a lot of networking later, I started my new career as a medical writer at a small medical communications agency and discovered a professional community of people who were passionate about communicating science clearly and accurately. Now 12 years and three agencies later, I am a Scientific Director with the Global Medical Communications, ICON plc (formerly CHC Group). I have accumulated extensive experience across a myriad of therapeutic areas in strategic planning and tactical execution of publication plans, including writing and directing publications, and in other publication-based activities such as symposia, scientific platforms, training materials, literature/gap analyses, and competitive intelligence. I have managed and trained colleagues and pharmaceutical/biotechnology clients in publication planning and development as well as Good Publication Practices. As my experience within the agency world has matured, I am now looking outward to ISMPP not only to build on my own experience, but also to contribute to the evolution of the medical publications field and those who work in it.

### **Qualification Statement**

From my early days of coaching sports to my current responsibilities as a scientific director for a medical communications agency, I have always enjoyed training and sharing my experiences to foster growth in others. For several years, I have been training junior and senior colleagues and clients in publication planning, publication development, and Good Publication Practices, and I have enjoyed contributing to educational content at ISMPP Annual Meetings. These contributions have included presenting a workshop about publication steering committees at the 2017 and 2018 Annual Meetings, moderating roundtables on the same topic at the 2018 and 2019 Annual Meetings, and presenting a poster about trends in plain language summaries in the literature at the 2019 Annual Meeting. I've been delighted at the Annual Meetings to engage with colleagues in meaningful and thought-provoking discussions and, whether the colleagues with whom I engaged were early in their careers or more experienced, I was struck every time by their passion, creativity, integrity, and commitment. These colleagues deserve recognition and a high-quality credential that validates their experience and dedication, and I want to leverage my experience in both mentoring and medical communications to ensure that they get it.



## **ISMPP Certification Board Candidate Bios and Qualification Statements**

**Mary Richardson, ISMPP CMPP™**  
**AstraZeneca**

### **Brief Bio**

Mary S Richardson, PharmD, serves as Publication Director within the OBU at AstraZeneca. She joined the AZ family under the MedImmune umbrella in 2015 and transferred to the OBU in 2017. She has held leadership roles in global and regional strategic publication planning in oncology and neurosciences at GSK and Novartis. Her 20-plus years of industry experience includes roles in medical affairs/information, global product strategy, clinical development, and global publications. Publications experience has been obtained both as an author and as publication lead from both US regional and global perspectives, including working under a CIA. Richardson is also experienced at working in transitions and corporate partnerships having successfully lead transition of oncology asset publications during transition of lead oncology drugs from GSK to Novartis after Novartis' acquisition of GSK oncology assets. She served as the lead scientist on collaboration development team between GSK and Pozen and has worked on publication collaborations with Merck and Acerta. Richardson received her PharmD from the University of Maryland and earned her CMPP in 2011. Before joining the industry, she was an assistant professor of clinical pharmacy at Ferris State University responsible for clinical training, preparation for board exams, and chairing annual continuing education conferences.

### **Qualification Statement**

I joined the ISMPP Certification Board in 2017 to take advantage of the opportunity to become more fully active with ISMPP and advocate for my professional passion- publications. My interest in serving stems from my both my diverse pharmaceutical company experience in publications and an understanding of credentialing from my professional pharmacy background. The last 2 years has been extremely productive, and I am proud to have participated on the Board- particularly as we pass a 10-year anniversary mark. My experience on credentialing committees is based on having served those roles and committees in my university career, and I would like further opportunity to serve and to be able to leverage the experience gained over my last 2-year term.



## **ISMPP Certification Board Candidate Bios and Qualification Statements**

**Susan Scott, BSc, PhD, ISMPP CMPP™**  
**Scott Pharma Solutions Ltd**

### **Brief Bio**

Since August 2014, I have been a director of Scott Pharma Solutions Ltd, providing consultancy principally to pharmaceutical companies in the management of scientific publications and data disclosure through clinical trial registries.

For a decade before that, I was the Director of Publications & Communications for Ipsen, a mid-size European pharmaceutical company. Responsible for establishing from scratch and then building the global publication management function to a team of publication managers supporting each franchise, I developed their publication policy and SOPs, and delivered several internal training programmes on publication ethics and trial registration and introduced publication management software to Ipsen. I also created and led the group managing clinical trial registration and results posting.

With a PhD in biochemistry from University of London, I previously worked for GSK as a cross-disciplinary project leader in neurology, managing the regulatory reviews of new drug applications for an anti-Parkinson agent, achieving approval in US and Europe and launches in major countries. We also developed controlled-release oral preparations and new treatment indications which involved managing external partnerships with other biopharma companies. Prior to that I gained extensive experience in clinical study management in several therapeutic areas and across Phases I-IV for GSK's heritage companies.

### **Qualification Statement**

As a newly appointed publications manager in 2004/5, ISMPP was an excellent source of best-practice guidance and I was one who took the first CMPP exam in 2009, requalifying in 2014 through recertification. I am passionate about training in many different aspects of scientific publication management; the ethical underpinning of scientific publications, clearly remembering when pharma companies chose what and who would publish; the need for robust processes for publication development and how activities are documented to prove adherence to standards; and how clinical data must be disclosed consistently not only at congresses and in manuscripts but now across multiple registries and databases enforced by regulatory agencies and the 'court of public opinion'. To that end, I have delivered talks, chaired panel discussions and moderated training workshops on these topics at many DIA, CBI and ISMPP conferences, accompanied by participating in the ISMPP European meeting committee, and subsequently 3 years on the Recertification Committee to understand and guide how educational sessions are awarded CMPP credits.

Based in Europe and with a broad experience in drug development and scientific data disclosure and desire to encourage training and self-education of publication professionals, I believe that I am well-qualified to join the ISMPP Certification Board.



## ISMPP Certification Board Candidate Bios and Qualification Statements

**Megan Weigel, ISMPP CMPP™**  
**Bristol-Myers Squibb**

### **Brief Bio**

Megan Weigel is the Global Communication Quality and Compliance Specialist at Bristol-Myers Squibb (BMS) where she leads internal initiatives to monitor compliance related to good publication practices and minimize risk. Previously, Megan has held roles in medical communication agencies, providing project management support to diverse pharmaceutical and biotech clients in a range of therapeutic areas since 2014. Throughout her growing career, Megan has developed training materials and implemented training sessions to new employees as part of larger efforts to provide education on industry and client best practices. She also has experience creating content, SOPs, and training guides specific to publication management systems that have been successfully used for employee onboarding and promoting adherence to industry best practices.

Megan is ISMPP CMPP certified, and is a mentor within the CMPP mentorship program, where she continues to provide guidance to many publication professionals as they prepare to take the credentialing exam. Currently, she is leading an initiative within BMS to encourage colleagues to gain CMPP certification and provides direct mentorship opportunities to interested employees. Megan earned a BA in Organizational Communication from SUNY New Paltz.

### **Qualification Statement**

I consider myself an ideal candidate for the ISMPP Certification Board because I am passionate about enhancing the role of the medical publication professional within our industry, especially through the CMPP certification. I am an active member of ISMPP and endorse the organization's vision and mission through my daily work supporting good publication practices. In this role, I plan to leverage my experiences and strengths in the areas of quality and compliance to expand and enhance the CMPP credentialing program through partnerships and collaboration across the industry.

Through my efforts with the CMPP mentorship program, I have a deep understanding of the challenges and opportunities that face ISMPP members who are pursuing the CMPP credential, or who have recently earned their certification. I bring a broad range of experience from agency and industry, which places me in a unique position to continue the work stream within the Credentialing Board to champion and improve the exam, as well as evaluate the recertification policies and procedures. I appreciate your support for my candidacy to serve the ISMPP community and help extend the reach of ISMPP's vision through the CMPP Certification and Credentialing Board.