



**2026-2027 Certification Board Candidates
Bios and Personal Statements**

Catherine Bragg
AstraZeneca

Brief Bio

Catherine Bragg, PhD, CMPP, is a Publications Director at AstraZeneca in Cambridge, UK, and has more than 20 years of experience in medical publications and medical affairs. She specialises in the development and delivery of global publications for high-profile brands, leading cross-functional teams, to ensure high-quality, compliant and impactful dissemination of key scientific data.

Initially starting as a Medical Writer in 2004, Catherine excelled in publication delivery and scientific communications, progressing in her career to lead high-performing writing teams, across a vast array of therapeutic areas in medical communications. Her most recent expertise is in respiratory diseases, including asthma and COPD at AstraZeneca.

Leveraging her expertise as a Certified Medical Publication Professional, Catherine champions the publications profession, striving for a greater understanding of publication standards, proficiency in GPP, and for the highest level of transparency. She works meticulously to uphold these standards, and strives for clarity and quality in scientific communication.

Catherine is a driven and passionate publications professional; she is committed to advancing excellence and integrity in medical publishing, supporting colleagues and the further evolution of best practices across the profession.

Qualification Statement

With many years immersed in the publications landscape, I possess a deep understanding of the evolving standards and ethical foundations that underpin the CMPP credential, and would like to use my expertise to be involved in the responsibility for its development and oversight.

My extensive practical experience in publication planning, execution, and upholding professional ethics equips me to contribute meaningfully to the expansion and ongoing program enhancements of the CMPP, ensuring its continued integrity and relevance.

I bring a pragmatic, end-to-end perspective on medical publications, shaped by extensive experience working as a preferred vendor on publications for companies including GSK, ViiV,



Pfizer, Roche, BI, J&J/Janssen Therapeutics, and Pfizer, and more recently within a large biopharmaceutical organisation.

In my current role as, Director of Evidence Publications R&I at AstraZeneca, I oversee complex, multi-stakeholder publication strategy in respiratory disease, and my work focuses on leading structured, transparent publication processes, supporting consistency, quality, and compliance across global teams.

I have a strong interest in innovation in scientific communications and have been an early adopter of AI approaches. I am committed to advancing the visibility and impact of the publications profession and would value the opportunity to contribute my experience to support the Board's work during a period of continued evolution and growth.

Gary Dever
Envision Pharma Group

Brief Bio

I am currently a VP, Portfolio Director & Team Lead, Scientific, for Envision Medical Communications, Envision Pharma Group, where I lead an oncology portfolio and sit on the Management Team. After attaining a PhD and completing a postdoctoral research position – while also teaching at University – I started my career in medical communications in 2009. I have been a team and account lead within the industry for over 14 years, with experience from living, working, and helping to grow medical communications agency offices in both the UK and the US. I have worked closely with medical affairs teams, communications/publications teams, and therapy area experts, developing and implementing publication plans, and, while in the US in particular, I have spent a lot of face time with US-based global pharmaceutical company contacts. I am a Certified Medical Publication Professional™ (CMPP™), I have served on ISMPP committees yearly since 2015 (including as committee chair), and I have been a mentor to CMPP exam candidates for 10 years. I have authored presentations at ISMPP meetings and have had the pleasure of attending several of the EU and Annual meetings.

Qualification Statement

I bring a strong blend of scientific rigor, publication ethics, and practical leadership to the ISMPP Certification Board. With a PhD and postdoctoral training, plus teaching experience, I developed a deep commitment to evidence-based communication and fair, transparent standards. Since transitioning into medical communications in 2009, I have built broad experience across the UK and US, leading scientific teams, partnering with cross-functional stakeholders, and



helping deliver high-quality publications and medical communications that meet the expectations of journals, congresses, and industry guidance.

Over the past 2 years as a Certification Board member, I have seen first-hand how important the CMPP credential is to our profession and to individual career development. I have contributed actively to Board discussions and decision-making, bringing a pragmatic, detail-oriented perspective while keeping the Board's mission – credibility, consistency, and integrity of certification – at the centre. I really value thoughtful debate, impartiality, and confidentiality, and I am committed to applying policies consistently while remaining open to continuous improvement. I truly would be honoured to continue for a further term and to build on the momentum of the last 2 years in service of CMPP candidates and certificants worldwide!

Jackie Marchington
IPG Health Communications (Omnicom Health)

Brief Bio

Jackie Marchington joined Caudex (subsequently part of IPG Health Medical Communications, now part of Omnicom Health) in 1990 as a medical editor/writer following a period of postdoctoral research. Since then, she has developed within the company in a range of roles culminating in her last in-agency post of Director of Global Operations. During this time, she developed and delivered both internal and external training on all aspects of medical publications, including publication ethics, compliance, and copyright.

She became a CMPP in 2010, having joined ISMPP in 2007. During her ISMPP membership, she has served on several committees and was a member of the now retired Global Alliance of Publication Professionals (GAPP). Following the publication of GPP3 in 2015, she worked with colleagues from different agencies and industry partners in the development of GPCAP (Good Practice for Conference Abstracts and Presentations), which was published in 2019 and has recently been updated to GPCAP:2026 in response to GPP:2022 and other changes within the publication landscape.

Jackie stepped into the Group role of Head of Compliance and Ethics for IPG Health Medical Communications in 2022, after 30-odd years in mainstream medical communications. The medical communications/publication ethics aspects were an obvious fit, but the role also encompasses general business ethics and compliance, vendor and client due diligence, privacy, and environmental, social and governance (ESG) responsibilities.



Jackie has served on the Certification Board for the past 2 years, where she has made significant contributions to discussions and decisions associated with moving the program forward.

Qualification Statement

As the CMPP is a credential rather than a qualification, I firmly believe that you shouldn't need to learn anything new to become a CMPP – you should already know it. However, you have to be able to apply the knowledge that you've gained to be able to advise and counsel others.

As one of the few remaining people within our profession with personal recollections of the bad old days (probably) when publications were the wild west, I think it's important to retain and reinforce the ethics and integrity aspects that come alongside the responsibility of the CMPP credential.

I have been a CMPP since 2010 and have given feedback on the exam and composition of questions throughout that time. I have always chosen to recertify by exam but am interested in the development and availability of materials that support those who prefer to recertify by credit, as these resources often cover the practical aspects that people can transfer to their day-job. And having a CMPP doesn't mean you're a good writer!

I would be honored to continue my service on the Certification Board for another 2 years.