



2023 CMPP™ Credit-Approved ISMPP Annual Meeting Sessions

****Remember to take a photo of the first slide of the session for documentation in your ISMPP Credit Tracker****

- A, Develop Publication Plan
- B, Implement Publication Plan
- C, Foster Ethical & Compliant Behavior in Medical Publications

*Candidate choice.

	Date	Session	Credit(s)	Category
	4/24	Monday		
	4/24	Workshops		
	4/24	Advanced Publication Planning: Take Your Plan to the Next Level	3	A
	4/24	Digital Engagement in Publications...	3	A
	4/24	Keeping it Real: Publication Planning for Real World Evidence...	3	A
	4/24	Leading Scientific Communications and Publications at Smaller...	3	C
	4/24	Patient Engagement in Publications, Focus on PLS	3	B
	4/24	Social Media in Publications	3	C
	4/24	Keynote: Patients Have AUTHORITY	0.5	A or B*
	4/24	Patient Premiers: And the Award Goes To...	0.5	B
	4/24	Bringing the Patient Voice into Clinical Research...	0.75	A
	4/24	Roundtables		
	4/24	Patient Perspective Research – Ensuring Inclusion and Diversity...	0.75	C
	4/24	How Can We Measure Value in Patient Engagement?	0.75	B
	4/24	Patient Privacy in Precision and Modern Medicine	0.75	C
	4/24	Newer Clinical Trial Designs: Impact on Diversity and Inclusion...	0.75	B
	4/24	Incorporating Patient Voice in Healthcare Research...	0.75	A
	4/24	What Makes a Patient Author?	0.75	C
	4/24	Are You Engaging the Patient throughout the Publication Planning...	0.75	A
	4/24	Facilitating Information Needs by Optimizing Omnichannel...	0.75	A
	4/24	Gap Analyses: Holistic Approach to Understanding Audience Needs	0.75	A
	4/24	Leveraging Actionable Insights for Effective Medical Communication...	0.75	A
	4/24	Authorship Challenges & Solutions...	0.75	A
	4/24	How Can AI Increase Accessibility...	0.75	B
	4/24	Meaningful Metrics	0.75	B
	4/24	Parallel Sessions		
	4/24	Amplifying the Voices of Patients and Their Caregivers	0.75	B
	4/24	The Power of Collaboration...	0.75	A
	4/24	Guided Poster Tour (<i>credit given for only 1 poster tour</i>)	0.75	A, B, or C*
	4/25	Tuesday		
	4/25	Keynote: Four Crises in Science and Communication	0.5	B
	4/25	Chat GPT and BardAI...	0.5	B



4/25	Member Research Oral Presentations	0.5	A
4/25	GPP and Me	0.75	C
4/25	GPP and Patients...	1	A
4/25	What's in a Name?...	0.75	A
4/25	Strategic Scientific Communication Planning in an Omnichannel...	0.5	A
4/25	Roundtables		
4/25	Co-creating Plain Language Content...	0.75	B
4/25	Sharing Real-World Evidence...	0.75	B
4/25	The Art of Reaching the Patient Where They Are...	0.75	A
4/25	Don't Be Such a Scientist!...	0.75	B
4/25	Clear and Present Data...	0.75	B
4/25	Local, Regional, Global Publication Plans...	0.75	B
4/25	Not Better, Not Worse, Just Different...	0.75	C
4/25	Beyond Journal Publication...	0.75	A
4/25	Copyright and Licensing... <i>(not awarded full credit-only 0.5)</i>	0.5	C
4/25	Advocating the Value of Visually Engaging Posters	0.75	B
4/25	Much Ado About Access	0.75	A
4/25	ChatGPT and BardAI...	0.75	B
4/25	Integration of Artificial Intelligence in Medical Communications...	0.75	C
4/25	Creating Consistent Communication...	0.75	A
4/25	Parallel Sessions		
4/25	Publication Planning Outside of the Global Setting...	0.75	A
4/25	Mobilizing Patients as Authors in Publications	0.75	B
4/25	Sponsored by Vertex: Developing a Patient Lexicon...	0.75	B
4/25	Digital Innovations in Medical Publications...	0.75	B
4/25	Developing Patient-Accessible Publication Extenders...	0.75	A
4/25	Guided Poster Tour <i>(credit given for only 1 poster tour)</i>	0.75	A, B, or C*
4/26	Wednesday		
4/26	Breaking Down Barriers to "Patient First" Approaches	0.75	A
4/26	Keynote: The 4 th Industrial Revolution in Life Science...	0.5	A
4/26	Parallel Sessions		
4/26	Patient-centric Publication Analytics...	0.75	B
4/26	The Future of Publications...	0.75	A
4/26	The Emergence of Patient Perspectives <i>(not awarded full credit-only 0.5)</i>	0.5	B
4/26	Guided Poster Tour <i>(credit given for only 1 poster tour)</i>	0.75	A, B, or C*
4/26	Changing Publishing World...	1	B
4/26	Workshops		
4/26	Advanced Publication Planning...	3	A
4/26	AI: The Who-What-Where in Medical Communications	3	B
4/26	Patient Partnerships from the Ground Up...	3	A