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FOR IMMEDIATE RELEASE

Announcing ISMPP EU 2010 - the first European meeting of the International Society for Medical Publication Professionals, Royal College of Physicians, London, UK, Jan 20th 2010

Briarcliff Manor, NY, December 14, 2009: On January 20th 2010, the inaugural European meeting of the International Society for Medical Publication Professionals (ISMPP) will be held at the Royal College of Physicians in London, UK. More than 100 attendees are expected at this prestigious event, providing a new forum for publication professionals, editors, publishers, medical writers and medical agencies to discuss the changing world of medical publications and the impact of guidelines and regulations such as GPP-2, FDAAA and impending clinical trial disclosure legislation in Europe.

As Al Weigel, President of ISMPP noted, "Medical publication planning, regardless of where you reside, must be approached from an international perspective. ISMPP's commitment to the growth of our EU membership reflects this reality, and starts with the need to provide our members with regionalized education and support".

ISMPP are delighted to announce an outstanding group of renowned experts who will chair sessions on key aspects of medical publications.

- Chris Graf, (ISMPP and Wiley-Blackwell): Good Publication Planning guidelines 2- what is new and the need for the change: interactive session
- Liz Wager from the Committee on Publication Ethics (COPE): Medical Publications: a historical perspective
- Fergus Sweeney (European Medicines Agency) who will discuss EudraCT (European Union Drug Regulating Authorities Clinical Trials): Clinical trial protocol posting and results disclosure in Europe
- Key sessions with interactive debates on :
 - The future of scientific communications
 - Marketing involvement in publication planning and delivery?
 - The role of medical writers and the role of pharmaceutical industry in opinion pieces and review articles

For more information and to register to attend or sponsor this event, please go to <http://www.ismpp.org>.

About ISMPP

The International Society for Medical Publication Professionals is an independent non-profit professional association with members from the pharmaceutical, medical device, and biotechnology industries; publication planning and medical communication companies; academia; and medical journal staff, including editors and publishers. Its goals are to support the educational needs of publication professionals and to develop best practices that ensure the rigorous maintenance of all ethical standards for reporting results of medical research. Additional information about ISMPP is available by contacting the organization's Executive Director, Kimberly Goldin (phone: +1 914-945-0507; email: kgoldin@ismpp.org) or online at <http://www.ismpp.org>.

ISMPP ~ Founded by Medical Publication Professionals for Medical Publication Professionals