

# 2018 EUROPEAN MEETING OF ISMPP

## Advancing Medical Publications in a Complex Evidence Ecosystem

At the 2018 European Meeting of ISMPP, we will continue to work with multiple stakeholders to expand and further contextualise our understanding of evolving transparency requirements in a complex multi-stakeholder publishing environment.

Featuring hot topics including operational challenges of data transparency, how to build successful partnerships to drive fast and transparent medical publications of company-sponsored research, key challenges and opportunities of BREXIT on research funding, cross-border R&D and collaborative publishing, attendees will benefit from the participation of speakers from different backgrounds. The meeting will continue to host the poster and networking reception, roundtables on various cutting-edge topics and “speed research”. As always, attendees will find state-of-the-art exhibits and ample opportunity for collaborative exchange and networking. **We look forward to seeing you in London!**

TUESDAY, 23 JANUARY – DAY 1			
09:00	REGISTRATION & BREAKFAST WITH EXHIBITORS		
10:00	WELCOME	Fiona Plunkett	
10:10	Year in Review: A look back at 2017	Jackie Marchington	
10:30	Operational Challenges for the Publications Professional Industry panel discussion	Faculty to be confirmed	
11:30	Speed Research: Part 1 3 oral presentations TBD	Moderator: Laura McGovern	
12:00	LUNCH WITH EXHIBITORS		
13:00	Roundtable Sessions – Attendees may choose 3 topics during this 90-minute interactive session		
	Authorship HEOR Medical Devices Off Shoring	Biosimilars Industry-Agency Partnership Medical Journalism Open Access	Expanded Access for Publications ISMPP: How to get involved Metrics Social Media & Congresses
14:30	BREAK & VISIT EXHIBITORS		
15:00	Time to Embrace Change in Medical Publishing?	Moderator: Richard Smith Chris Winchester Chris Rains	
16:30	Debate: Topic TBC	Faculty to be confirmed	
17:10	ISMPP & ISMPP CMPP™ Update: The expanding role of ISMPP	Al Weigel Additional faculty to be confirmed	
17:30	ISMPP POSTER PRESENTATIONS & NETWORKING RECEPTION		
19:00	DAY 1 ADJOURN		

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WEDNESDAY, 24 JANUARY – DAY 2		
08:00	REGISTRATION & BREAKFAST WITH EXHIBITORS	
09:00	INTRODUCTIONS	Fiona Plunkett
09:05	Evolving transparency requirements in a complex multi-stakeholder environment	Marie-Claire Pickaert Stuart Spencer Rafal Swierzewski
10:30	BREAK & VISIT EXHIBITORS	
11:00	Speed Research: Part 2 3 oral presentations TBD	<b>Moderator:</b> Laura McGovern
11:30	Keynote Address: TBC	Faculty to be confirmed
12:15	LUNCH WITH EXHIBITORS	
13:15	<b>Parallel Sessions</b> Attendees select 2 topics during this 90-minute segment*	
	<ol style="list-style-type: none"> <li><b>Patient involvement in research and communication: opportunities and challenges</b> Rachel Jones; Karen Woolley; Richard Stephens</li> <li><b>The growing importance of RWE: what does it mean for publication professionals?</b> Helene Karcher; Clementine Nordon</li> <li><b>Uninteresting Data</b> Jan Seal-Roberts; <i>additional faculty tbc</i></li> <li><b>The Learning Room*—this session is designed for publication professionals with less than 3 years' experience and requires pre-registration. This session runs for 90-minutes.</b> Steven Walker, John Gonzalez, Alison Lovibond, Duncan Currie, Beatrix Doerr, Susan Hasmall, Simon Page, Anna-Lisa Fisher</li> </ol>	
14:45	BREAK & VISIT EXHIBITORS	
15:15	Keynote Address: The Impact of BREXIT	Faculty to be confirmed
16:00	Awards & Exhibitor Raffle	
16:15	Meeting Close	Al Weigel
16:30	ADJOURN	

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## FACULTY

### **Duncan Currie**

Freelance Medical Writer  
Maze House Medical Ltd

### **John Gonzalez**

Managing Director,  
Solanum Medical  
Communications Ltd

### **Helene Karcher**

Vice-President & Global  
Head, Real-World Modeling  
LA-SER Group

### **Laura McGovern**

Senior Portfolio Director  
ApotheCom

### **Marie-Claire Pickaert**

Deputy Director General  
EFPIA

### **Jan Seal-Roberts**

Publishing Director  
Adis, Springer Healthcare

### **Richard Stephens**

Consultant

### **Al Weigel**

President & CEO  
ISMPP

### **Beatrix Doerr**

Director  
CORIUVAR

### **Susan Hasmall**

Freelance Medical Writer &  
Consultant

### **Alison Lovibond**

Director, Scientific &  
Editorial Services  
Articulate Science

### **Clementine Nordon**

Pharmacoepidemiologist  
LA-SER Group

### **Fiona Plunkett**

Director, Client Services  
Articulate Science

### **Richard Smith**

Former Editor  
*The BMJ*

### **Rafal Swierzewski**

European Medicines Agency

### **Chris Winchester**

Managing Director  
Oxford PharmaGenesis

### **Anna-Lisa Fisher**

Portfolio Lead  
Envision Pharma Group

### **Rachel Jones**

Patient Engagement Consultant  
admedicum Business for  
Patients GmbH & Co KG

### **Jackie Marchington**

Director, Global Operations  
Caudex

### **Simon Page**

Managing Scientific Director  
Cambridge Medical  
Communication

### **Chris Rains**

VP, Global Medical Affairs  
Shire Pharmaceuticals

### **Stuart Spencer**

*The Lancet*

### **Steven Walker**

Director & Co-owner  
Stgilesmedical

### **Karen Woolley**

Director, Global Strategic  
Initiatives  
Envision Pharma Group