2016 EUROPEAN MEETING OF ISMPP

PUBLICATION PLANNING IN PRACTICE:
OVERCOMING CHALLENGES IN THE
AGE OF TRANSPARENCY

19-20 January 2016 • London, UK

Are you thinking about attending the upcoming European Meeting of ISMPP, but want to make sure if it will be worth your time and money? Are you looking for substantive conversation with peers and **content that is pertinent and applicable** to what you do every day?

Our aim this year is for sessions and presentations that will help you be better at your job. To that end, we are purposely sidestepping the theoretical in favor of the practical, concentrating on skills that drive successful publication delivery.

Take a look at the meeting programme preview below (and watch out for more detailed updates in the months ahead). We think you'll agree that this is one meeting you likely shouldn't miss! Register today and be assured that when you depart the 2016 European Meeting of ISMPP, you will leave with takeaways that you can use **as soon as you return to your office**.

Programme Preview

Day 1: Tuesday 19 January

2015 in Review

- *Guest speaker: Iain Hrynaszkiewicz, Head of Data and Health & Social Sciences Publishing, Nature Publishing Group*

GPP3 Panel

- *Authors respond to queries submitted via member survey*

Real World Evidence

- *Richard White, Oxford PharmaGenesis, Presenter*

Roundtables

- *Case-study based and targeted to experience level, many eligible for recertification credit*
- *Expert-led discussions on topics such as altmetrics/social media, best practice on authorship, data and financial transparency, HEOR, industry-agency relations, publications steering committees, and more*

Data Transparency and Consistency

- *Representatives from EMA, EFPIA, and industry weigh in*

ISMPP Update

Poster Session and Networking Reception

- *The latest research from fellow ISMPP members*
- *Wine, cheese, and great conversation*

Day 2: Wednesday 20 January

Publishing and Journals in 2016

- *In 4 15-minute talks with a 30 minute Q&A, presenters from publishing and industry tell you what to expect from journals in the coming year and provide advice on journal selection criteria*

Speed research

- *Investigators have only 10 minutes to present their data and discuss with the audience*

Parallel sessions

- *Choose the 2 sessions of most interest and applicability to you: CIAs, Copyright, and EQUATOR*

Keynote presentation

- *Future of publications – where are we going?*

Poster awards, exhibitor raffle, meeting close

We look forward to seeing you in London!

REGISTER NOW