

9TH ANNUAL MEETING OF ISMP

# EMPOWERING THE MEDICAL PUBLICATION COMMUNITY TO ADVANCE THE PROFESSION

APRIL 29 – MAY 1, 2013  
HYATT REGENCY BALTIMORE  
BALTIMORE, MD, USA



## Why Exhibit at, and Sponsor the Annual Meeting of ISMPP?

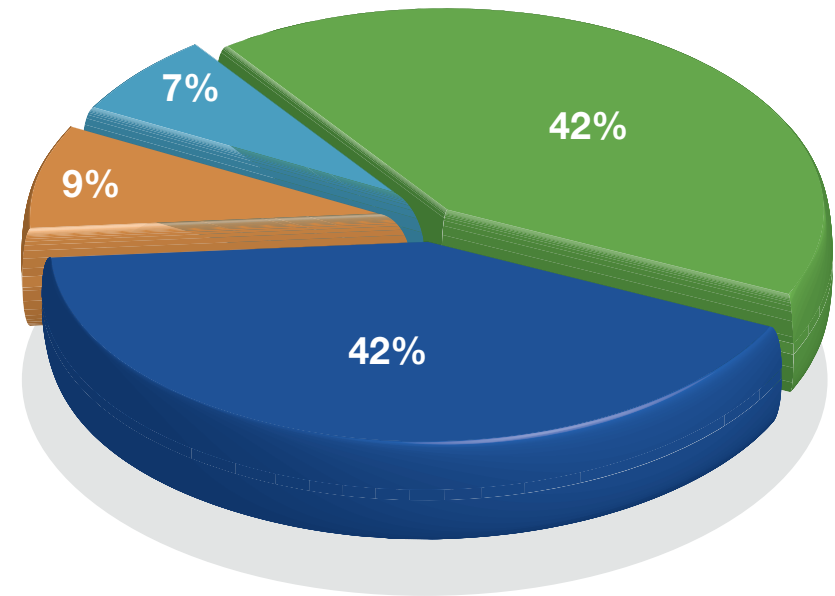
Sponsors and exhibitors play an important role in supporting ISMPP's mission of advancing the medical publication profession through education and advocacy. In return, sponsors benefit from ISMPP's position as the premiere professional medical publication society.

## Who Attends the ISMPP Annual Meeting?

### 2012 Attendee Makeup

- 42% Agencies
- 9% Publishers/Journals
- 42% Biotech, Medical Device, & Pharmaceutical Companies
- 7% Other

17% of attendees work outside the United States.



## Submit Your Application Now!

[Click here](#) to submit your exhibit and/or sponsorship application now!

Exhibit space is assigned on a first priority basis, and there are several exclusive sponsorships you will not want to miss!

If you have questions or to learn more, please contact ISMPP at +1 914 618 4453 or [exh-spon@ismpp.org](mailto:exh-spon@ismpp.org)

## Exhibit Programs

The Exhibit Hall is located in sections C-F of the Constellation Ballroom and foyer, located on the second floor (please see the floor plan on page 4).

*Multiple adjacent booths or tables are available on a first priority basis.*

Exhibit Packages/ Cost	PREMIUM PACKAGES		STANDARD PACKAGES	
	8x10 Premium Exhibit <b>\$10,350</b>	6' Tabletop Premium Exhibit <b>\$6,350</b>	8x10 Exhibit <b>\$8,850</b>	6' Tabletop Exhibit <b>5,350</b>
Location	Pre-determined Premium location spaces to choose from		Any space not deemed Premium	
Exhibit Passes Included	2 full* meeting passes 1 exhibits-only pass**	1 full* meeting pass 1 exhibits-only pass**	2 full* meeting passes 1 exhibits-only pass**	1 full* meeting pass 1 exhibits-only pass**
List of meeting delegates (email addresses to be included)	X	X	X	X
2 custom slides (provided by exhibitor) included in slide show displayed during breaks	X		X	
1-page ad inserted in conference materials (printed by ISMPP)	X	X	X	X
Company name included in all printed meeting promotions	X	X	X	X
Company listed on ISMPP.org	X	X	X	X
Internet Connectivity	X		X	
Staging				
• Company sign	X	X	X	X
• Table	X	X	X	X
• Chairs	3	2	3	2
• Waste basket	X	X	X	X
• Pipe and drape trim	X		X	

\* Please note full meeting passes include access to the General Session, the Exhibit Hall, all meals and breaks. Passes to the pre- and post-conference workshops are not included.

\*\*Exhibits only passes include access to the Exhibit Hall, all meals and breaks. Those with an exhibits-only pass will have the opportunity to purchase a reduced General Session Pass @ \$495.

**Click here** to submit your exhibit and/or sponsorship application now!



## Sponsorship Packages

All ISMPP sponsor logos will appear in all printed meeting materials and on ismpp.org. Additional benefits for specific sponsorships are noted in the list below.

### EDUCATIONAL

#### Speaker Grants

- **Keynote**

2 sponsorships available: **\$7,500**/each

- **General Session Segment**

Multiple sponsorships available: **\$2,500**/each

### GENERAL

#### Annual Meeting Support

Multiple sponsorships available: **\$2,000**/each

### NETWORKING

#### Sunday Night Welcome Reception

(April 28, 2013)

Exclusive: **\$7,500**

Email to all ISMPP members

Cocktail napkins featuring sponsor logo

#### Tuesday Night Networking Reception

at the Rusty Scupper

(April 30, 2013)

Exclusive: **\$15,000**

Cosponsored: **\$5,000**

Email to all ISMPP members

Cocktail napkins featuring sponsor logo

#### Morning & Afternoon Refreshment Breaks

5 sponsorships available: **\$3,000**/break

Cocktail napkins featuring sponsor logo

*Sponsors may make arrangements with the hotel directly if they would like to enhance the refreshment breaks to make them more impactful and memorable (eg cappuccino/espresso bar, chocolate fountain, etc).*

### MEETING MATERIALS

#### Meeting Documentation

Inclusive of both electronic and printed materials provided to each Annual Meeting registrant.

Exclusive: **\$8,500**

Cosponsored: **\$5,000**

Email to all ISMPP members

#### Registration Bags

Exclusive: **\$5,000** and cost of bags

Sponsor independently chooses bag and adds company or brand logo, in addition to Annual Meeting branding

#### ISMPP Annual Meeting Pens

Exclusive: **\$4,000**

Sponsor independently chooses pens and adds company logo or name and 10th Annual Meeting of ISMPP dates

#### Lanyards

Exclusive: **\$4,000**

Sponsor's name or logo is printed on lanyard

#### Branded Bottled Water

Multiple sponsorships available: **\$3,000**/each

Sponsor's name or logo is printed on water bottle

#### Registration Bag Inserts

(Items subject to approval by ISMPP)

Multiple sponsorships available: **\$1,500**/each plus the cost of the insert

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EMPOWERING THE MEDICAL PUBLICATION COMMUNITY  
TO ADVANCE THE PROFESSION

# 8TH ANNUAL MEETING EXHIBITORS & SPONSORS

ISMPP would like to thank the exhibitors and sponsors of the 8th Annual Meeting of ISMPP, April 23-25, 2012, for their support of the society:



## 8th Annual Meeting—Companies Attended

Abbott	Covington & Burling LLP	Innovative Strategic Communications, LLC	Novartis Vaccines	Savient Pharmaceuticals, Inc.
ABPI Trust	CryerHealth	inScience Communications	Novo Nordisk	SCI Scientific Communications & Information
AdelphiEden Health Communications	Customized Medical Communications	Intensive Care Communications, Inc.	NPS Pharmaceuticals	Scientific Connexions
Affymax, Inc.	Daiichi Sankyo, Inc.	International Biomedical Communications	Nucleus Group Holdings	SciStrategy Communications
Alexion Pharmaceuticals	Darwin Healthcare Communications	Ipsen Biopharm Ltd	Ogilvy CommonHealth Scientific Communications	Shire
Allergan	Davidson College	ISTA Pharmaceuticals	Onyx Pharmaceuticals	Sideview
AlphaBioCom	DaVita Clinical Research	Janssen Research & Development, LLC.	Optum Insight	Springer Healthcare
Amgen	Dendreon	JB Ashtin	Otsuka America Pharmaceutical, Inc	Statcom Co., Ltd.
AMWA	Dove Medical Press	Johns Hopkins University	Oxford PharmaGenesis	Stem Scientific
AOI Communications, LP	Dyax	Johnson & Johnson Pharmaceutical Research and Development LLC	Oxford University Press	Stiefel, A GSK Company
ApotheCom	Eisai	Johnson & Johnson/Janssen Services, LLC	PAREXEL	Sunovion Pharmaceuticals
Arnall Golden Gregory LLP	Eli Lilly And Company	Kaye Scholer	Peloton Advantage	Sylogent
Artcraft Health Education	Elsevier	Kinapse LTD	Percolation Communications	Synchrony Medical, LLC
Articulate Science, LLC/ Nucleus Group	Envision Pharma, Inc	KnowledgePoint360 Group	Pfizer	Takeda Pharmaceuticals
Astellas Pharma, US	ETHOS Health Communications	KWB Health Communications, Inc.	Pharmagenesis Inc.	Talecris Biotherapeutics
AstraZeneca	Excerpta Medica	Leerink Swann	PharmaVOICE	The Medical Roundtable
Bausch + Lomb	Faculty of 1000	Leo Pharma	Pharmawrite	The Medicine Group
Baxter Healthcare	Fishawack Communications	LifeScan, Inc.	Postgraduate Medicine	The Scienomics Group
Biogen Idec	Forest Research Institute	Medco Health Solutions, Inc.	Powered 4 Significance	Tracy E Bunting PhD, Inc
BioMed Central	FoxP2SciComm	MedErgy HealthGroup	PragMed Manuscripts	TRM Oncology
BioScience Communications	Future Science Group	Medicine In Practice	Precise Publications LLC	UBC-Envision Group
Bioscript Science	Gardiner-Caldwell Communications	Medicite, LLC	Prime Medica Inc	UCB
Boehringer-Ingelheim	Genzyme	MediCom Consult	ProEd Communications	ViroPharma Incorporated
Bristol-Myers Squibb	GlaxoSmithKline	Medimmune, LLC	ProScribe	Waterfall Consulting
Cactus Communications	GlaxoSmithKline Biologicals	Meditech Media, Ltd.	PubsHub	Watermeadow Medical
Cadence Pharmaceuticals	Health Interactions Inc.	MedThink SciCom	QuickMobile	Watson Pharmaceuticals, Inc
Caudex Medical	Health Learning Systems	Medtronic, Inc.	Quintiles	WebMD
Celgene	Helsinn Therapeutics (U.S.), Inc.	MedVal Scientific Information Services, LLC	Research Pharmaceutical Services, Inc.	Wiley-Blackwell
Churchill Communications	Hoffmann-La Roche	Merck	Rete Biomedical Communications Corp.	Wolter Kluwer Health
Clinical Connexion	Human Genome Sciences, Inc.	Merck Serono SA	Roche	Wolters Kluwer Pharma Solutions
Complete HealthVizion	ImClone/Eli Lilly	Merck, Sharp, And Dohme	Rx Communications Ltd	
Complete Healthcare Communications, Inc.	Incyte Corporation	Millenium Pharmaceuticals	SAGE Publications	
Complete Medical Communications, Inc	Informa Healthcare	Nature Publishing Group	Sanofi	
Complete Publication Solutions, LLC	InforMed Group	Novartis	Sanofi Pasteur	
CONNEXION Healthcare	Infusion Communications			