



CONTACT INFORMATION

VISION

The vision of the International Society for Medical Publication Professionals is to be the recognized and respected authority for the medical publication profession.

MISSION

ISMPP's mission is to:

- Advance the medical publication profession through education and advocacy.
- Drive integrity, excellence, and transparency in medical publications.
- Lead the establishment and adoption of medical publication standards and best practices.

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ISMPP SPONSORSHIP PROGRAM





ISMPP SPONSORSHIP PROGRAM

Our main goal at ISMPP is to engage and support the global exchange of information; best publication practices; and sound, ethical publishing practices, thereby increasing the credibility and expertise of the medical publication professional and associated professionals in the field of scientific publication planning.

As you know, our membership fees are set at a modest level to enable widespread representation across the various groups of stakeholders who intersect with medical publishing. To meet the high demand for ISMPP's educational services, we must now establish a long-term, sustainable funding model to encourage support from the worldwide community. To this end, we are launching a new sponsorship program and invite participation from organizations and individuals supporting our aims.

We are pleased to provide the information in this brochure for your consideration. We sincerely believe that we have designed a comprehensive and tiered program that will provide substantial benefits for our sponsors.

For more information about the ISMPP Sponsorship Program or about ISMPP in general, please visit the ISMPP website at www.ismpp.org. You also may contact Kim Goldin, Executive Director, at kgoldin@ismpp.org or +1 914 945 0507.

Platinum Sponsor \$20,000

ISMPP SPONSORSHIP PROGRAM*

- All benefits available at \$2,500, \$5,000, and \$10,000 levels
- Your company logo and a link to your company website prominently displayed on the ISMPP home page at www.ismpp.org
- Ability to send blast e-mail communications through ISMPP to the membership (text must be approved by ISMPP)
- Recognized in customized ISMPP U opening slides
- Provision of ISMPP's CD of publishing industry resources—branded with your company logo and ideal for educating employees, clients, and vendors
- Opportunity to include ¼-page advertisement in each quarterly issue of *The Map*

Gold Sponsor \$10,000

- All benefits available at \$2,500 and \$5,000 levels
- Use of ISMPP and/or CMPP logos and taglines, noting sponsor relationship with the Society and/or CMPP Credentialing Program (text to be provided by ISMPP)
- Ability to distribute specific job listings through ISMPP to the membership
- Opportunity to include single annual ¼-page advertisement in *The Map* (issue to be selected by sponsor)
- Included in annual electronic advertisement book distributed each fall to ISMPP membership to highlight current sponsors and cultivate additional support
- Opportunity to include full-page advertisement in annual CMPP graduation booklet distributed at ISMPP Annual Meeting

Silver Sponsor \$5,000

- All benefits available at \$2,500 level
- E-mail sent to ISMPP membership, highlighting sponsor's support (text must be approved by ISMPP)
- Acknowledged in ISMPP listserv message footer
- Included on a sponsor recognition page in new member orientation packet
- Recognized during Annual Business Meeting at ISMPP Annual Meeting
- Noted as a sponsor in *The Map* article on new CMPPs twice yearly
- Opportunity to include your company on all CMPP-related e-mail correspondence

Bronze Sponsor \$2,500

- Included in list of supporters on all membership-wide e-mails
- Included on supporters page on ISMPP website at www.ismpp.org
- Opportunity to include advertisement in new member orientation packet
- Recognized on general signage at ISMPP Annual Meeting
- Recognized during CMPP graduation presentation at ISMPP Annual Meeting
- Opportunity to include company logo on inside cover of CMPP Candidate Handbook

*A sponsor is not obligated to utilize every available benefit in the applicable category and may opt out of selected items. No additional benefits may be substituted.

CMPP = Certified Medical Publication Professional